TSUS e-Brief I Issue 4

For some people May isn't just Indy 500 season.

It's personal (and a little shiny)

May is one of our favorite times of the year—it's Indy 500 season! Our love and experience in motorsports runs deep, and for some of us, it's downright nostalgic.

Every May, like clockwork, our President Ray Leto pulls out his Indy 500 Championship Ring and wears it like it’s part of the team uniform (we don’t have uniforms, for the record).

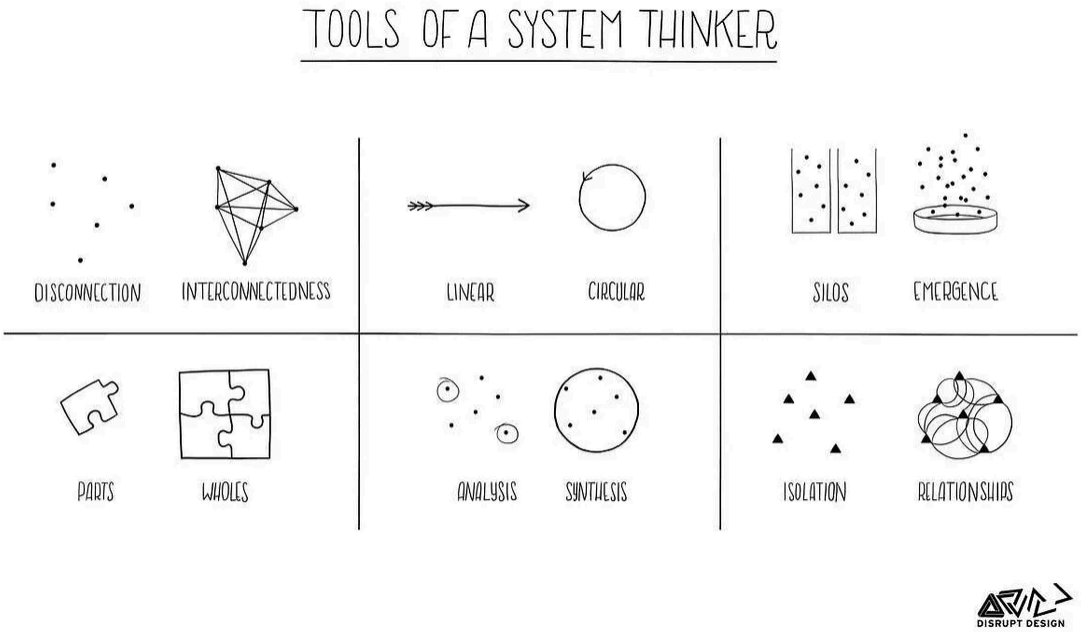
Ray earned it just over 20 years during his days at Rahal Racing when he helped lead the team to multiple wins and poles, including the legendary 2004 Indy 500 victory with Buddy Rice. It's a serious accomplishment... even if he treats the ring like it's his official spring accessory.

In many cases we can't talk about our projects and wins, but we always take your motorsports and other projects very seriously. It isn't just what we do—it's personal. We want you and other clients to beat your deadlines, gain market share and win your own "indy" race. With or without a ring.

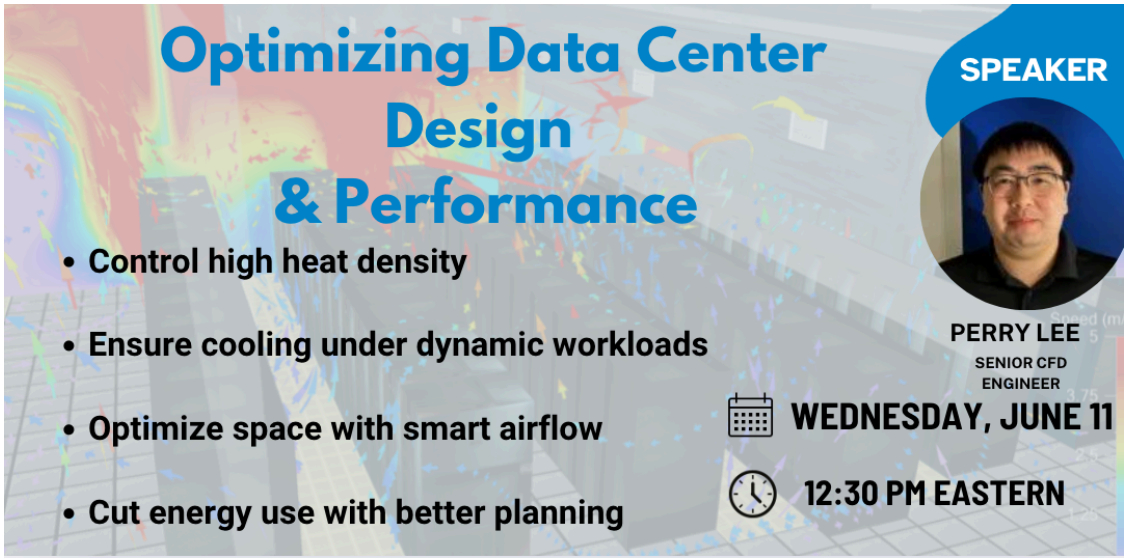
Rethinking Innovation: Why 2025 Demands a New Design Mindset

Design and development have come a long way—but are we truly working smarter? In our latest blog, we explore how integrating early simulation, cradle-to-grave thinking, and smarter collaboration can lead to better-performing products *and* better financial outcomes. It's time to rethink what innovation looks like in 2025.

Read the full post to see how system thinking and digital transformation can reshape your product lifecycle—from concept to customer.



Upcoming Webinar: Mastering Datacenter Thermal Management



Are heat and energy challenges holding your data center back? Take control of thermal management and optimize your systems with cutting-edge cooling strategies powered by **STAR-CCM+**.

Discover how to:

- Keep high heat density in check - without sacrificing performance
- Maintain cooling consistency, even during unpredictable AI and ML workloads
- Maximize limited space with smarter airflow and layout planning
- Boost energy efficiency and reduce costs through data-driven operational decisions

If you're responsible for keeping your systems reliable, scalable, and efficient - join the conversation!

REGISTER NOW

TotalSim at VFS Forum 81

We're heading to Virginia Beach for the Vertical Flight Society's 81st Annual Forum & Technology Display, May 20–22. With over 300 technical papers and expert presentations from leaders across military, government, and industry, it's the premier international event for vertical flight technology.

Stop by Booth #611—we'd love to connect.

Throwback pics from Ray's trip to Oshkosh last year

Upcoming Events

[VFS Forum 81-Virgina Beach, VA May 20th-22nd 2025]

[Optimizing Datacenter Design and Performance Webinar June 11th]

[VFS Electric Aircraft Symposium-Oshkosh WI July 19-20th, 2025]

Industries Where We Excel

TotalSim, 4960 Blazer Parkway, Dublin, Ohio 43017, United States, +1.614.255.7426

Unsubscribe Manage preferences